

WeatherNation Continues to Add More Affiliates

GREENWOOD VILLAGE, Colo., Jan. 23, 2012 (GLOBE NEWSWIRE) -- WeatherNation TV, Inc. has reached an agreement for the broadcast of WeatherNation with KMYA in Little Rock, AR, El Dorado, AR, and Monroe, LA; as well as KFDF/KFFS in Northwest Arkansas and Springfield, Missouri.

"2011 was a historic year for the USA with 14 separate billion dollar weather disasters," said Paul Douglas, Chief Meteorologist, WeatherNation TV. "2012 promises to be another year of wild weather and here at WeatherNation, we'll continue to focus on telling that story by tapping some of America's best meteorologists and newest technology to help keep viewers informed."

"Arkansas saw its fair share of extreme weather in 2011 with extensive flooding on the Mississippi River, deadly tornadoes in Vilonia, and severe flooding on the Black River at Pocahontas," said Larry Morton, President and General Manager, KMYA. "The decision to offer WeatherNation was an easy one for us to keep viewers informed of not only potentially life threatening local conditions, but also some of the best coverage of what's impacting the rest of the United States and other areas."

WeatherNation TV is an all weather news format, delivering 24/7 coverage of current weather events. An all-meteorologist staff utilizes the latest forecasting technology in combination with engaging and innovative graphic display to help viewers understand the in-depth story behind the weather that affects them and others around the globe. As numerous sources predict increases in severe weather episodes throughout the US in the coming years, WeatherNation TV is ready to offer viewers timely, accurate and compelling information to help them be prepared.

"We're extremely excited to add these stations, along with our recent launches in Montgomery, Alabama and West Palm Beach, Florida, to an expanding list of new affiliates," said Michael Norton, President, WeatherNation TV. "We're confident that by continuing to offer content that is new, relevant, and engaging to viewers on a daily basis, our affiliates will be well positioned to differentiate themselves from their competitors in the marketplace."

About WeatherNation TV

WeatherNation TV, headquartered in Denver, Colorado, offers 24/7 coverage of current and severe weather news and information in a compelling meteorologist-hosted service. The service is available in both HD and SD formats to local broadcasters and cable operators. WeatherNation TV contains no paid programming, is E/I compliant for local broadcasters, and closed captioned. It's real weather, pure and simple. For more information, please contact WeatherNation at info@weathernationtv.com or (800) 343-9516.

The WeatherNation TV, Inc. logo is available at
<http://www.globenewswire.com/newsroom/prs/?pkgid=11428>

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Gannett's KARE 11, WeatherNation Partner for 24/7 Twin Cities Weather Coverage

MINNEAPOLIS-ST. PAUL, Minn., Jan. 23, 2012 (GLOBE NEWSWIRE) -- Gannett's KARE 11 television station in Minneapolis - St. Paul and WeatherNation TV, Inc. have reached an agreement for broadcast of [WeatherNation](#) on KARE's 11.2 channel.

"KARE 11 is the gold standard of local broadcasting, with a long, rich history of first-rate journalism, NPPA award-winning photographers and exceptional weather coverage," said Paul Douglas, Chief Meteorologist, [WeatherNation TV](#). "Their commitment to viewers is unequivocal - and we are proud to be launching WeatherNation on a station with such a strong commitment to story-telling and community."

"Creating the best partnerships so our viewers win is what our job is all about and this proven team is tops," said KARE 11 President and General Manager John Remes. "WeatherNation Chief Meteorologist Paul Douglas helped KARE launch into the forefront of weather coverage with his 3-D graphics and backyard weathercasts in the 80's. Now we get to team our alum with Belinda Jensen, Sven Sundgaard and Jerrid Sebesta. Together we're offering viewers the very best weather coverage in the market."

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"2011 will go into the record books as the most extreme year of weather in America's history; KARE joins a growing roster of broadcasters and cable systems committed to delivering the most timely weather content to their viewers," said Michael Norton, President, [WeatherNation TV](#). "We couldn't be more excited to have KARE 11 as a WeatherNation affiliate."

About Gannett

Gannett Co., Inc. (NYSE:[GCI](#)) is an international media and marketing solutions company that informs and engages more than 100 million people every month through its powerful network of broadcast, digital, mobile and publishing properties. Our portfolio of trusted brands offers marketers unmatched local-to-national reach and customizable, innovative marketing solutions across any platform. Gannett is committed to connecting people – and the companies who want to reach them – with their interests and communities. For more information, visit www.gannett.com.

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