



WeatherNation and Three Sinclair Stations to Provide 24/7 Weather Reporting to TV Viewers in Nashville, Chattanooga and Oklahoma City

Denver, Dec. 16, 2014 - WeatherNation TV, Inc., a multi-format, local, regional and national television weather news service, announced today it is now delivering around-the-clock TV weather news to three Sinclair Broadcast Group, Inc. television stations: WZTV Fox 17 News in Nashville, Tenn., WTVC ABC News Channel 9 in Chattanooga, Tenn., and KOKH Fox 25 in Oklahoma City, Okla.

WeatherNation currently delivers reliable and current local, regional and national weather programming in multiple cities across America, including Washington, D.C., Atlanta, Minneapolis, Denver, and Salt Lake City and is expanding its reach rapidly.

“WeatherNation provides us the opportunity to enhance our weather coverage in the communities we serve,” said David Amy, Executive Vice President and Chief Operating Officer, Sinclair Broadcast Group. “Their efforts to provide even more local weather information with updates every 10 minutes, plus regional and national updates, are a comprehensive expansion of our already existing local weather reports.”

“WeatherNation brings world-class technology and additional professional meteorologists that will provide more of the quality weather coverage viewers have come to expect from these Sinclair TV stations,” said Michael Norton, president of WeatherNation. “Our knowledgeable team of meteorologists provides around-the-clock coverage of breaking weather and forecasting.”

The WeatherNation network delivers a back-to-basics approach to weather reporting and forecasting. Instead of long-form shows interspersed with short bouts of weather news, WeatherNation TV offers continuous coverage of hyper-local, local, regional and national weather events with cutting-edge graphics and stunning details.

WeatherNation’s team of seasoned meteorologists use the latest technology from Baron Services and its Omni® and VIPIR® Systems to forecast and illustrate current conditions with engaging and innovative real time 3D graphical mapping to help viewers understand the in-depth story behind their weather. A powerful severe weather tracking system also gives viewers a detailed visual assessment of storms and other extreme weather, from the satellite view down to street-level detail.