



WeatherNation TV and WBFF FOX45's 'Weather Authority' Team to Provide 24/7 Weather Reporting to Baltimore Viewers

Baltimore, Oct. 27, 2014 - WeatherNation TV, Inc., a multi-format, local, regional and national television weather news service, announced today that it will join WBFF FOX45 to broadcast 24/7 weather news on digital TV channel 45.2, Comcast TV Channel 205 and Verizon Channel 465 to Baltimore viewers.

WeatherNation TV currently delivers reliable and current local, regional and national weather programming in multiple cities across America, including Washington, D.C., Atlanta, Boston, Minneapolis, and Denver and is expanding its reach rapidly.

“The FOX45 ‘Weather Authority’ team is already a trusted weather source in Baltimore,” said Bill Fanshawe, Group Manager of FOX45, The CW Baltimore (channel 54) and My TV Baltimore (channel 24). “Partnering with WeatherNation will enhance our coverage of Maryland weather and will give our viewers more in-depth and timely information as it affects their daily lives.”

“We are excited to be teaming up with WeatherNation to provide our viewers enhanced weather coverage 24 hours a day on channel 45.2,” said Vytautas Reid, Chief Meteorologist for WBFF.

“WeatherNation brings world-class technology and additional professional talent that will provide more of the quality weather coverage viewers have come to expect from Baltimore’s WBFF Weather Authority Team,” said Michael Norton, president of WeatherNation. “Our knowledgeable team of meteorologists provides around-the-clock coverage of breaking weather and forecasting.”

The WeatherNation TV network delivers a back-to-basics approach to weather reporting and forecasting. Instead of long-form shows interspersed with short bouts of weather news, WeatherNation TV offers continuous coverage of hyper-local, local, regional and national weather events with cutting-edge graphics and stunning details.

WeatherNation TV’s team of seasoned meteorologists use the latest technology from Baron Services and its Omni® and VIPIR® Systems to forecast and illustrate current conditions with engaging and innovative real time 3D graphical mapping to help viewers understand the in-depth story behind their weather. A powerful severe weather tracking system also gives viewers a detailed visual assessment of storms and other extreme weather, from the satellite view down to street-level detail.