



Gannett's KARE 11, WeatherNation Renew Partnership for 24/7 Twin Cities Weather Coverage

WeatherNation TV Delivers Innovative, Accurate, 24/7 Weather Reporting to KARE Viewers

Minneapolis-St. Paul, Feb. 13, 2014 – [WeatherNation TV, Inc.](#) today announced the renewal of its partnership with Gannett's [KARE 11](#) television station in Minneapolis-St. Paul to broadcast 24/7 weather news on KARE's digital TV channel 11.2.

WeatherNation TV affords viewers reliable and current local, regional and national weather news all day, every day and operates in multiple cities across America, including Atlanta, Boston, Seattle and Denver.

"KARE TV Minneapolis continues to be the gold standard of local broadcasting, with a long, rich history of first-rate journalism, NPPA award-winning photographers and exceptional weather coverage," said Chief Meteorologist Paul Douglas for WeatherNation. "KARE's commitment to viewers is unequivocal, and we are proud to have WeatherNation as its partner."

"Dedicating a channel just for weather coverage is an easy decision," said KARE 11 President and General Manager John Remes. "Minnesotans want and need weather coverage and continuing our association with WeatherNation is a very big piece of our decision."

The WeatherNation TV network delivers a back-to-basics approach to weather reporting and forecasting. Instead of long-form shows interspersed with short bouts of weather news, WeatherNation TV offers continuous coverage of hyper-local, local, regional and national weather events with cutting-edge graphics and stunning detail.

"We're pleased to renew our agreement to provide KARE with WeatherNation's most accurate weather coverage for the Minneapolis-St. Paul market," said Michael Norton, President of WeatherNation. "WeatherNation brings world-class technology, around-the-clock coverage and additional professional talent that provide more of the quality weather coverage viewers have come to expect from KARE."

WeatherNation TV's team of seasoned meteorologists use the latest technology from Baron Services and its Omni® and VIPIR® weather systems to forecast and illustrate current conditions with engaging and innovative real time 3D graphical mapping to help viewers understand the in-depth story behind their weather. A powerful severe weather tracking system also gives viewers a detailed visual assessment of storms and other extreme weather, from the satellite view down to street-level detail.

About WeatherNation TV, Inc.

WeatherNation TV, Inc., headquartered in Denver, Colo., produces the WeatherNation TV network, which provides 24/7 coverage of current and severe weather news and information in a compelling, meteorologist-hosted format available in both HD and SD to local broadcasters and cable operators. WeatherNation is helping broadcasters realize revenues from digital channels, mobile applications, and over-the-top platforms. WeatherNation is E/I compliant for local broadcasters, is closed captioned and supports EAS. WeatherNation also integrates with a TV station's existing team of meteorologists as well as their traffic and billing systems for supporting ad insertion without the need for additional hardware. For more information, please contact info@weathernationtv.com or (800) 343-9516. Visit www.weathernationtv.com.

About KARE 11

KARE 11 is a national award winning leader in local news and information that serves the Minneapolis-St. Paul metropolitan area, as well as greater Minnesota on television, online and on mobile platforms. KARE 11 is owned by Gannett Co., Inc. (NYSE: GCI), an international media and marketing solutions company that informs and engages more than 100 million people every month through its powerful network of broadcast, digital, mobile and publishing properties. Its portfolio of trusted brands offers marketers unmatched local-to-national reach and customizable, innovative marketing solutions across any platform. For more information, visit www.gannett.com or www.kare11.com.

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