



WeatherNation®

WeatherNation TV Launches on Amazon Fire TV and Fire TV Stick

CENTENNIAL, Colo., – Aug. 13, 2015– [WeatherNation TV, Inc.](#) announced today that its 24/7 service for national, regional and local weather news is now available on Amazon Fire TV and Fire TV Stick.

“Today, we’re bringing WeatherNation’s around-the-clock weather news to Amazon Fire TV and Fire TV Stick devices in the U.S., U.K. and Germany, delivering on our promise to serve the public across the devices they choose,” said Tim Kelly, senior vice president of digital for WeatherNation TV, Inc. “With WeatherNation on Amazon Fire TV devices, we make it even more convenient to keep viewers informed of severe weather, travel forecasts, and customized weather news for their location.”

WeatherNation provides Amazon Fire TV and Fire TV Stick subscribers with access to WeatherNation’s 24/7 live stream, dedicated 100 percent to national, regional and local weather reporting, with continuous coverage of current and severe weather news. WeatherNation is hosted by full-time certified meteorologists offering travel forecasts, live radar and severe weather coverage. Within the app, viewers will get current and “Feels Like” temperatures, wind speeds, humidity levels, air pressure, dew point and extended forecasts for their location.

Additionally, WeatherNation on Amazon Fire TV devices lets consumers:

- Watch on-demand video segments of regional weather news
- View a given location’s current weather conditions, forecasts and more
- Check WeatherNation’s travel forecast before going on a trip
- Get detailed weather advisories for severe weather in a given location
- Access Local, Regional and National Radar maps

WeatherNation is now available on all Amazon Fire TV devices in the U.S., U.K. and Germany.

WeatherNation’s team of seasoned meteorologists uses the latest technology from Baron Services and its Omni and VIPIR systems to forecast and illustrate current conditions with engaging and innovative real-time 3D graphical mapping. These WeatherNation resources help viewers understand the in-depth story behind their weather. A powerful, severe-weather tracking

system also gives viewers a detailed visual assessment of storms and other extreme weather, from the satellite view down to street-level detail.

WeatherNation provides a multitude of weather news and services to more than 50 million U.S. TV homes, including DIRECTV, DISH Network, cable TV homes, and broadcast affiliates.

The Amazon Fire TV and Fire TV Stick connects your HDTV to a world of online entertainment. Subscribers enjoy a huge selection of movies and TV episodes, voice search, and exclusive features like ASAP. Amazon Fire TV and Fire TV Stick is an easy way to enjoy Netflix, Amazon Instant Video, Hulu Plus, low-cost movie rentals, live and on-demand sports, music, photos, games, and more.

About WeatherNation TV, Inc.

WeatherNation TV, Inc., headquartered in Centennial, Colo., outside Denver, produces a suite of services including the WeatherNation TV network, which provides 24/7 coverage of current and severe weather news and information in a compelling, meteorologist-hosted format, available in both HD and standard definition. WeatherNation® supports the weather-related needs of a variety of clients ranging from local broadcasters, to cable/satellite operators, to publishers and original equipment manufacturers. WeatherNation's award-winning digital platform includes over-the-top services with the industry's most robust degree of interactivity, complemented by an easy-to-navigate website with the most relevant weather information. WeatherNation was recently recognized by CableFax as the best in the industry in the area of Connected TV/Smart TV. For more information about WeatherNation, please contact info@weathernationtv.com or (800) 343-9516. Visit www.weathernationtv.com.