



WeatherNation to Broadcast on WBIN-TV Digital Channel 50.3 and Comcast 289 in Boston Market

WeatherNation Brings Boston Viewers Local, Regional and National Weather News Programming

Boston – Jan. 17, 2013 – WeatherNation TV, Inc. announced today an agreement to launch the WeatherNation television network on WBIN-TV’s digital channel 50.3 and on Comcast cable channel 289 serving the Boston area. WeatherNation TV is a 24/7 television network providing local, regional and national weather.

“At WBIN we always strive to bring viewers the best content possible,” said Gerry McGavick, General Manager of WBIN-TV. “We are excited to bring WeatherNation to the Boston market and to give viewers access to the best in both regional and national weather news through our digital channel,” continued McGavick.

The WeatherNation TV network delivers continuous coverage of current weather events with stunning graphics and detail. A team of experienced meteorologists utilizes the latest technologies from VIPIR® Systems from Baron Services and HD Fusion™ from Weather Central for forecasting and illustrating current conditions with engaging and innovative 3D graphical mapping to help viewers understand the in-depth story behind the weather. A powerful severe weather tracking system also gives consumers a detailed visual assessment, from the satellite view down to street-level detail.

WeatherNation TV is also available as an easy-to-use, feature-packed weather app for iPhone® users. This robust app is available free from the Apple App Store and uniquely works in concert with WeatherNation’s 24/7 TV channel.

“We’re pleased to bring our WeatherNation service into a top 10 market like Boston and offer a TV weather network and mobile phone apps to deliver around the clock forecasts and current conditions from an experienced team of all meteorologists,” said Michael Norton, President of Weather Nation TV. “With the addition WBIN-TV’s digital channel, our list of broadcast stations seeking a consistent and accurate weather news service continues to grow rapidly.”

About WeatherNation TV, Inc.

WeatherNation TV, Inc., headquartered in Denver, Colo., produces the WeatherNation TV network, which provides 24/7 coverage of current and severe weather news and information in a compelling, all meteorologist-hosted format available in both HD and SD to local broadcasters and cable operators. WeatherNation, available for cut-ins or full-time digital tiers, is helping broadcasters realize revenues from digital channels. WeatherNation can incorporate paid programming, is E/I compliant for local broadcasters, is closed captioned and supports EAS. WeatherNation also integrates with a TV station's existing traffic and billing system for supporting ad insertion without the need for additional hardware. For more information, please contact info@weathernationtv.com or (800) 343-9516. Visit www.weathernationtv.com.

About WBIN-TV

WBIN-TV offers both entertainment and public affairs programming to an audience that encompasses 2.4 million households representing nearly 6 million viewers both over the air and through all major cable systems throughout New Hampshire and the Boston DMA. Visit www.WBINTV.com.

Press Contacts:

WBIN: Periklis Karoutas, 603-845-1000, pkaroutas@carcap1.com

WeatherNation TV: Marc Lumpkin, 303-378-2366, mlumpkin@weathernationtv.com