



## **‘Digicel Play’ adds WeatherNation to its channel lineup**

*Customers to get instant access to current weather reports, even while on the go*

**KINGSTON, Jamaica and CENTENNIAL, Colo. – Aug. 31, 2016** -- Digicel Play announced today that it has added WeatherNation™ to the Digicel channel line-up across its Caribbean and Central America footprint, giving customers up-to-the-minute access to the latest weather conditions.

WeatherNation is a broadcast, digital-streaming and cable/satellite television network that provides reliable and current local, regional and national weather news all day, every day – including live coverage of severe and tropical weather events.

“We realize that having instant access to local weather is very important to our customers – especially since we live in a region that is prone to severe weather conditions,” said John Suranyi, Group CEO for Digicel Play, Caribbean and Central America. “So we are very happy to be partnering with WeatherNation on these great new services which will provide our customers with more in-depth local and severe weather coverage via our cable TV service or accessing the app on their mobile devices.”

Set to launch in Anguilla, Dominica, Montserrat, Nevis and the Turks and Caicos Islands as of Sept. 1, customers can access WeatherNation on channel 514 in the News & Weather Century. Meanwhile, the WeatherNation app is available on Android and iOS and can be downloaded from the App Store. Additionally, customers can access WeatherNation via mobile app to stay up-to-date on current conditions, temperatures and extended outlooks - all in real-time.

“At WeatherNation, we have proven repeatedly that it is indeed possible to provide the most reliable and compelling weather news and information at a cost that makes sense to carriers in all formats, and we are pleased to have Digicel as our newest partner,” said Michael Norton, president of WeatherNation. “We look forward to serving their viewers who will have access to WeatherNation in the Caribbean and in Central America.”

#### About Digicel Group

Digicel Group is a total communications and entertainment provider with operations in 33 markets in the Caribbean, Central America and Asia Pacific. After 15 years of operation, total investment to date stands at over \$5 billion worldwide. Digicel is the lead sponsor of Caribbean, Central American and Pacific sports teams, including the Special Olympics teams throughout these regions. Digicel sponsors the West Indies cricket team and is also the presenting partner of the Caribbean Premier League. In the Pacific, Digicel is the proud sponsor of grassroots NRL programs, women’s business initiatives and the Amicale soccer team in Vanuatu.

Digicel also runs a host of community-based initiatives across its markets and has set up Digicel Foundations in Haiti, Jamaica, Papua New Guinea and Trinidad and Tobago. Visit [www.digicelgroup.com](http://www.digicelgroup.com) for more information.

#### About WeatherNation TV, Inc.

WeatherNation TV, Inc., headquartered in Centennial, Colo., outside Denver, produces a suite of services including the WeatherNation TV network, which provides 24/7 coverage of current and severe weather news and information in a compelling, meteorologist-hosted format, available in both HD and standard definition. WeatherNation® supports the weather-related needs of a variety of clients ranging from local broadcasters, to cable/satellite operators, to publishers and original equipment manufacturers. WeatherNation’s award-winning digital platform includes over-the-top services with the industry’s most robust degree of interactivity, complemented by an easy-to-navigate website with the most relevant weather information. WeatherNation was recognized by CableFax in 2015 as the best in the industry in the area of Connected TV/Smart TV. For more information about WeatherNation, please contact [info@weathernationtv.com](mailto:info@weathernationtv.com) or (800) 343-9516. Visit [www.weathernationtv.com](http://www.weathernationtv.com).

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